

“VGIR Vestnik” (“Bulletin of Film Art”) is a peer-reviewed journal which is included into the list of scientific periodicals and editions approved by the Presidium of the Higher Attestation Commission (VAK) of the Ministry of Education and Science of the Russian Federation for publishing the major scientific results in dissertations for the advanced academic degrees of Doctor of Sciences and Candidate of Sciences

CONTENT

EVENTS IN THE DETAILS | CURRENT EVENTS

6 **School of mastership**

FILM THEORY AND FILM HISTORY | AUDIOVISUAL ARTS

8 *M.I. Zhabskiy. Cinema and Globalization*

FILM LANGUAGE AND TIME | IMAGE GENESIS

20 *E.A. Rusinova. The Techniques of Visual and Audial Distinction between Diegesis and Metadiegesis in a Motion Picture*

27 *A.S. Arysheva. The Mystery of Identification Occurrence in Relation of the Spectator with Performance and the Main Character in Cinema*

38 *L.V. Kuzmina. Kinoteatr.doc in Search of the «Real» Movies*

PERFORMANCE | THE ART OF PRESENTATION

50 *S.S. Kozlova. Dynamics of Corporality and Static Models of Space in Thriller Dramaturgy*

60 *Y.V. Mikheeva. Music as a Part of the Theatrical Game of the Movie*

SCREEN CULTURE | CULTUROLOGY. PHILOSOPHY

76 *L.B. Klyueva. The Principle of Mirror Reflection and the Ways of Manifesting the Transcendent in Tarkovsky's The Mirror*

WORLD CINEMA | ANALYSIS

90 *M.F. Kazyutchits. Screen Image and the System of expressive Means in American Documentary of the 1960s*

102 *K.N. Orozbaev. Style “Noir” in Classical and Contemporary Art History*

FILM INDUSTRY | STRATEGY AND TACTICS OF MANAGEMENT

118 *I.N. Molchanov. Innovations in the Financial Regulation of Culture and Art Institutions*

130 *V.E. Gordin, E.M. Elkanova. “Pulsating Organizations” in Culture (for the beginning see Issue № 4 (30), 2016)*

TELEVISION | DIGITAL ENVIRONMENT

140 *G.P. Bakulev. Evergreen Theories of Mass Communication: Uses and Gratifications Approach*

74, 116, 151 **READING ROOM | BOOKSHELF**

152 **SUMMARY | PRESENTATION OF AUTHORS**

158 **RECOMMENDATIONS AUTHORS**